



Generate The Perfect Mood For your User Content In Seconds

The Need to Predict Cost Evolution on AWS

Muzeek is a startup in the music industry developing what they call the 'augmented composer', a disruptive AI platform which allows people to develop music.

The company uses AWS for an API that allows clients to access some of their music-creation software.

Igal, Muzeek's CTO, was concerned about the fact that he did not have the means to accurately predict the evolution of their cloud costs on AWS.

"What's really anxiety-provoking about AWS is that you basically don't know how much you're spending. You cannot forecast anything! [...] I will need to know down the line if I'm making the right choices and how the costs are evolving as our user base starts to grow."

Igal Cohen-Hadria

Realizing that this was a problem that needed to be addressed as early as possible, Igal started using TrackIt to better manage and monitor his costs on AWS.

Client Case Study : Muzeek

Effective Cost Monitoring with TrackIt

Igal considers TrackIt to be a great tool and an excellent "preventive measure" for companies like Muzeek which are still growing.

"TrackIt gives me all the graphs that I need to make decisions that AWS doesn't give me."

Igal Cohen-Hadria

Not only does he appreciate the fact that the platform provides him with the information he needs to see how his costs are evolving with his user base, but he also likes the clarity and the visibility that TrackIt provides, hence allowing him to make the right decisions.

The graphs provided by TrackIt also helped Igal get an idea of how his costs on AWS were evolving before he started using TrackIt. This gave him the benefit of looking into the past and seeing where he could have changed things.



A Team That Pays Attention to What the Client Needs

Igal really appreciated how well he was taken care of by TrackIt's team. He found the team to be very organized and highly-focused on delivering their clients with what they need.



"TrackIt's team is organized, available, and always paying attention to what I need."
Igal Cohen-Hadria

Igal recognizes the value of TrackIt and recommends it to other companies using AWS.

TrackIt gives me all the graphs that I need to make decisions that AWS doesn't give me.

Igal Cohen-Hadria, CTO,
Muzeek

Client's Challenge(s):

- Inability to accurately predict AWS cloud costs with the pricing calculator
- Lack of means to monitor and predict the evolution of cloud costs with an increasing user base
- Other means of predicting and monitoring AWS cloud costs proving to be either lacking in accuracy or time-consuming

Solution:

TrackIt's Resource & Cost Optimization AI

Results:

- Increased Visibility: Accurate information on how and where money is being spent on AWS
- Improved resource & cost optimization on AWS
- More control over resources deployed in AWS
- Accurate prediction of the evolution of costs when resource usage needs to be increased/decreased
- More time saved
- Increased confidence in AWS usage